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Sunsail Is Named 'Best Asia-Based Charter Company'

Award Announced at the 2009 Asia Boating Awards in Shanghai

[Sunsail](#), the world's largest [yacht charter](#) and flotilla cruise company, was delighted to accept the award for 'Best Asia-Based Charter Company' at the [Asia Boating Awards 2009](#) recently held in Shanghai.

Widely known as the region's premier event, the Awards recognise the efforts of boat builders, marinas, clubs and individuals in creating a diverse and exciting boating community in the region. Judges chose the winners from a shortlist of nominees drafted by Asia-Pacific Boating reader votes. Sunsail's commitment to the region, selection of bareboat options, training options and brand building were all cited as reasons for its selection as Best Asia-Based Charter Company.

During the event, Olivier Burlot, publisher of Asia-Pacific Boating and China Boating magazines, told the audience: 'The Asia Boating Awards are unique in that they recognize the efforts being made in this part of the world to develop the leisure marine industry, and to create a new and exciting cruising ground for the world's yachtsmen.'

'Sunsail pioneered the charter industry in this region, with our first base established in Thailand in 1991. This stunning cruising area offers an amazing diversity of landscapes, there are incredible rainforests, mountains, beaches and rivers to explore. Sunsail is proud to offer sailors such unique destinations in our worldwide holiday offerings', said Lex Raas, Sunsail's President and Chief Executive Officer.

Sunsail has recently increased its presence in South East Asia, offering even more options to explore this unique area. You can now depart from [Koh Chang](#) and [Koh Samui](#) in Thailand, alongside a new [Phuket](#) location as of May, and you can also cast off from [Langkawi](#) in Malaysia. To charter a Sunsail yacht on the sailing holiday of a lifetime, call the Sunsail team on 1800 803 988 or visit www.sunsail.com.au. Sunsail also offers attractive yacht purchase options providing owners all the joys of yacht ownership without the usual hassles and expense of maintenance, marina fees, insurance and operating costs, call 1300 739 655 for more information.

Continuing in its investments around the world, Sunsail has recently announced yacht charter base openings in Pula, [Croatia](#); Palermo and Tropea, [Italy](#); Orhaniye, [Turkey](#) and an innovative environmentally-friendly location in the [British Virgin Islands](#).

About Sunsail

In 2009 Sunsail celebrates its 35th anniversary, offering a wide choice of sailing holidays for all skill levels, with nearly 1,000 yachts in over 29 locations worldwide. In addition to bareboat and skippered yacht charter, Sunsail provides fun flotillas, sailing school courses, beach club resorts, corporate and incentive team building event. Sunsail was founded in 1974 and is owned by TUI Travel PLC. For yacht sales information, call 1300 739 655. For yacht charters, visit www.sunsail.com.au or call 1800 803 988.